

NWC/KOPN BOARD MEETING MINUTES

Tuesday, August 16, 2022

Attendance: T. Sharif Abdul-Hakim, Martha Daniels, Linda Day, Margot McMillen, Diana Moxon, Joy Rushing, Kevin Shults, Laura Wacker, and Jet Ainsworth, Executive Director, ex-officio. Attendance was in person in the small conference room at 404 Tiger Lane (while the station future meeting space is being used for music sorting).

Absent: Gordon was out of town with advance notice.

Guests: None

Call to Order, Establishment of Quorum, Approval of Agenda, and Approval of Minutes

Linda called the meeting to order and a quorum was verified. The Board approved the agenda and minutes as offered.

Financial Reports

July Reports: Linda noted a misplaced donation in membership donations that will move to the capital campaign. She noted the novel entry "loss on sale" of \$6408 on the activity report which represents the remaining fiscal life of improvements at 915 E. Broadway that we abandoned in the move per requirements of our lease (HVAC, remodeling projects past). Our list of fixed assets has been pared by about half of the entries to reflect other updates (most with book value of zero) and those abandoned improvements. The value of the older fixed assets that were necessarily deleted reduced the value of the list by ~\$6147. The current value of fixed assets is ~\$533,000.

Audit: Linda reported on a bid proposal received for the 2022 audit. Board members were in favor of obtaining additional bids. Linda will pursue.

NOTE: Between the August and September meetings a more favorable bid was received from a local firm that has audited NWC/KOPN in the past. The Board agreed to an email vote and voted unanimously to accept the more favorable bid.

Grants: We have received notice of an American Rescue Plan grant for covid-related increased expenses through OCA and a 2023 OCA grant for stipend for 3 musical events.

General Manager Report:

Staff: We welcomed new Administrative Manager Julie Aston who began with KOPN last week. As planned, Sarah has returned to her position in underwriting.

Volunteers: We have added three new volunteers and will be adding more in the near future. Jet plans to bring volunteers in "at the ground level" with basic training. With demonstrated skills, they can eventually progress to board operator.

Events and Outreach: KOPN will be a media sponsor for upcoming local events, including as media sponsor for the MO Jazz Music Festival and Mid-Mo Pride Fest.

Technology: Dylan has been working on an alert system for the phones, opening of back door, and for on-air studio lights. New replacements are coming for some faulty new studio earphones. We are looking into a new mobile app that includes an easier search function.

Board members reported noticeable improvement in the sound quality of our air signal since the move.

Programming: Nielson ratings are up for the April-May-June 2022 period. Web streaming is up as well.

Underwriting: We have new underwriters. There was some discussion of how rates are set.

Committee Reports:

Capital Campaign: Diana reported that she has shown the new station to potential donors, including KOPN alums, and has submitted an application to another local trust fund.

Signage Working Group: Kevin reported that the plot for the lot shows that we do not own the area between the parking lot and the street so cannot install any signage there. He proposed a plan for a planter and sign in the area between the building and the bike rack area and showed an example of what this could look like. This installation would be unobstructed for visibility and would be visible day and night without any additional lighting on the sign.

New Business:

September Fund Drive: After much discussion and differences of opinion, a compromise plan for a week-long drive is planned for September 6-12 to include both the events around town that Jet proposed and the low-key promotion of donations during programs during the drive that some board members, based on past experience, felt should still be included.

CD storage and disposal: Joy and Margot presented the need for a plan for relieving the station of media that has been sorted as surplus and that we need to move from storage space soon. The need to avoid self-dealing and conflicts of interest on the part of reviewers was noted. After a very lengthy discussion a proposal to hold an auction for the entire lot of the set of 77 boxes of CDs that have been reviewed by programmers and deemed surplus was made and approved. The auction will involve open bidding over a 72-hour period for the set of closed boxes of CDs (77 boxes) without the opportunity to examine the contents and no guarantee of quantity or quality. Photos of the lot of boxes will be posted. Highest bid will win and all 77 boxes will be required to be removed within a week. The proposal passed with 6 yes votes and 2 no votes.

Old Business:

Wild Forage dinner: Rescheduled to Sunday, October 2. Space reserved 3-9 pm. We need volunteers to help set up at 3 for doors to open at 5:30. Can accommodate up to 40.

The meeting adjourned at 10 pm with a few non-urgent items of business tabled for future meetings.

Respectfully submitted,

Linda S Day, President