

NWC/KOPN BOARD MEETING MINUTES

Tuesday, July 19, 2022

Attendance: T. Sharif Abdul-Hakim, Martha Daniels, Linda Day, Margot McMillen, Diana Moxon, Gordon Rogers, Joy Rushing, Kevin Shults, Laura Wacker, and Jet Ainsworth, Executive Director, ex-officio. Attendance was in person in the small conference room at 404 Tiger Lane (while the station future meeting space is being used for music sorting); Margot attended remotely by telephone.

Absent: None

Guests: None

Call to Order, Establishment of Quorum, Approval of Agenda, and Approval of Minutes

Linda called the meeting to order and a quorum was verified. Kevin moved, with Joy seconding, that the agenda be approved with additional items. The amended motion passed. Diana moved, with Martha seconding, to approve the submitted draft of the June 28, 2022 minutes. The motion passed.

Financial Reports

June Reports: June financial reports were emailed to the Board prior to the meeting and were acknowledged as received by the members. Diana had a question on a capital campaign donation not reflected in the statements. Linda said she would investigate this but she does know that it was received, although not the date. She also reported that our membership pledges are significantly down with one major reason being that we have not had our usual summer pledge drive. She reported that she has transferred \$95,000 in two transactions from the building account to the checking account in July, most of which was for the parking lot but also for lumber, moving expenses, engineering equipment and consulting, electrical supplies, and the new ground-based satellite dish mount. These costs are all within our budget. None of these costs include in-kind donations we have received.

General Manager Report:

Staff: As planned, Sarah has returned to her position in underwriting. Jet reported that Julie Aston will start as Administrative Manager on August 11. There was discussion of financial record-keeping procedures in the office.

Volunteers: Jet has been meeting with volunteers. He discussed having a large volunteer meeting with refreshments to encourage participation. Diana mentioned a potential candidate for the Community Advisory Committee and Kevin noted that independent living centers could have good volunteer candidates. Hosting a Leave of Women Voters debate at such a place might be a draw too.

Events and Outreach: Jet said he is planning to join some networking groups. PrideFest weekend is September 24-25, an event we have participated in in the past. Joy said we need to sell CDs and can use a sale for outreach. Jet discussed membership in the Chamber of Commerce, with ensuing discussion on our current membership status. Kevin spoke of an outreach committee that had been started several years ago and suggested that we do something similar, perhaps staffing a table at the University Volunteer Fair. Diana suggested that a more targeted approach would be more effective. The Journalism School, Rotary Club, and high schools were also suggested as good sources of volunteers.

Technology: Dylan is slowly getting caught up after all the work of the move. The talk lines are now functional in both studios

Programming: El Pollo will have one more show before retiring from his program. Jet proposed substituting a nationally syndicated show temporarily and Linda has made contact with some people who expressed interest in creating a team to program the show. The 2:00 AM Wednesday rebroadcast of Music and Moods has been

replaced by Deep Threes, an Electronica/Techno music program. Regular air board training is scheduled for the next few weeks.

Committee Reports:

Capital Campaign: Diana has submitted a couple of new funding requests to local businesses and is waiting to hear back. Jet asked about donations involving naming rights. The history of the reaction to this idea was reviewed. The possibility of how a "donor wall" might display donors names was discussed, with Diana suggesting that font size might be used as a way to indicate different donor levels.

Station Relocation Working Group Report: Margot reported that we have four very full storage units with music media which needs to be reduced. We have found many more reel-to-reel tapes than we had expected, most of which are not labeled. There was discussion of allowing volunteers to have early access to music sales. Shelving is still being remodeled to fit by our volunteers.

Signage Working Group: Kevin has spoken with some sign businesses and they are generally 4-6 months behind in completing orders. He moved, with Gordon seconding, that our neon signs be saved at least until our garage is built. This vote passed without dissent. There was discussion about awnings above the doors and what we want to achieve with it. There was discussion about having our name on the awning as part of our signage.

New Business:

Hiring Tim Pilcher: Linda said she has spoken with Tim about his availability and rate to consult with Jet as needed, which he said he could do within his other time constraints. Diana moved, with Joy seconding, that we empower Jet to hire Tim as a consultant as needed.

Window Coverings in Studios: Linda and Dylan had discussed window coverings for the studios and had decided that (flame-proof) curtains/drapes would be best, hung to slide on rods. Linda said she would donate 15 yards of 100% wool material (which is flame-proof) for this purpose; samples were brought out. Diana moved, with Martha seconding, that we use the material that Linda would donate.

Fund Drive: There was discussion on planning our next fund drive. After discussion, consensus was reached that a low-key, low-intrusive one-week drive in the fall would be best. Various types of pledge premiums were discussed. Drive strategies were discussed. It was noted that our ratings measurement period starts Sept. 15.

Board member position description: In response to an inquiry from a board member, Linda asked if we should have a Board member position description. Some Board duties were discussed. It was suggested that Board member expectations might be a better term. Linda will gather and prepare suggestions for us to consider later.

Old Business:

Aug 11 Wild Forage dinner: Margot reported another wild dinner is planned and will resemble a similar dinner held in 2018. Reservations will be required: \$60 per diner is proposed.

Mailing to Neighbors: deferred until we are ready to host an event.

Approval of minutes of closed sessions in April and May, 2022 and Adjournment: Copies of the draft minutes of the April and May 2022 closed sessions were distributed. Diana moved, with Martha seconding, to approve both drafts. This motion was passed without dissent. The meeting was adjourned.

Respectfully submitted,

Gordon Rogers, Secretary