

**Board of Director's Meeting**  
**New Wave Corporation**  
915 E. Broadway - Columbia, Mo.  
KOPN Studios, Cope Ashlock Room

Meeting of May 17, 2011

**Attendance:**

*In attendance* were Thomas Sobieck, Ted Carstensen, John Betz, Meg Pochè, Ellen Froeschner, Scott Meiner, Joy Rushing, Jamie Smith, Ruth Montgomery, and General Manager, David Owens  
*Absent:* Tom Verdote, Ann Mehr, Ellen Froeschner, Jackie Casteel, Kyle Cook, Ray Marks, and Bridget Early

**Call to Order:**

Board President, Thomas Sobieck, called the meeting to order at 7:02pm and asked for any changes to the agenda. No changes were made.

**Review of Minutes:**

The minutes from the April 19, 2011 meeting were reviewed. Ted Carstensen motioned to approve the Minutes. Joy Rushing seconded the motion. All agreed.

*\*The minutes from the April 19, 2011 Board meeting were approved.*

**Treasurer's Report:**

Board Treasurer, John Betz presented profit and loss statements and Quickbooks reports current through April 29, 2011. David Owens discussed a discrepancy between the profit and loss statement and the cash flow statement, which disagree by about \$5 to \$6 thousand dollars. Kara Kirkendoll is still working to resolve this and other issues involved in balancing the accounts, the accounting system as a whole, and preparations for the next audit. Thomas Sobieck inquired as to when these issues might be solved. Mr. Owens replied that he did not know but felt that Kara was doing a great job and with a little more time would be able to pass the books. A question was raised as to how well underwriting sales were helping us. The Board would like to see verification that underwriting sales are exceeding what Brian Davis is paid and if so, by how much.

*\* David Owens and John Betz will look into underwriting sales status and report to the Board.*

A discussion was held regarding other entries on the financial statement that weren't clear. David will bring those to the attention of Kara on Thursday when she comes in.

**Officers Report**

**Staff Evaluations** – David hasn't yet put together documentation for staff evaluations. These will be used for comparative analysis during future evaluations. After the pledge drive David will work on this.

**Staff Report**

**Busy Month:** KMOS Kids Day was held at the Expo Center and was a big draw. Karaoke was held. Bike, Walk, and Wheel week is about to happen but KOPN is not going to participate with that this year. One Read is coming up. Socket is donating 5% to charity and KOPN will be getting

a check from them. KBIA “Intersection” was held with KOPN involvement. Preparations are underway for involvement with the Farmer’s Market. John Betz will be holding a live remote at Stephens Park for Memorial Day. Pre-drive money is coming in to the tune of about \$2000 so far. Michelle is giving pitching workshops.

**\*The EAS machine will need to be replaced this fall. Plans need to be made to pay for it.**

**Pledge Drives and Fund-Raising** - A general discussion on one-day drives and fund-raising was held. All agreed that it was a good idea to experiment with the one-day drive concept and find out what the optimal formula would be. David suggested that a time line be planned for different drives that have different variables going for them. Some would be full-fledged effort drives, others might consist of only a pre-drive letter followed by a one-day drive with no advance notice going over the air, and others might be a full 10-day drive, etc. Timing issues such as just after tax returns are issued, etc. would come in to play. Ellen Froeschner suggested having celebrities on to help with our drives. Scott Meiner suggested getting in cahoots with another entity for a televised fund-raiser.

### **Committee Reports**

**Programming Committee** – A Programming Committee was set to be held on the first Tuesday in June. Issues to be discussed will be Contracts for Programmers.

**Fund-Raising Committee** – The Fund Raising Committee met just before the Board meeting and elected Ruth Montgomery as chair person. Jackie Casteel has expressed interest in joining the committee as well. The Committee is looking in to a possible fundraiser on October 1<sup>st</sup>. The idea is to hold a meal and music (Harvest Festival) on Margot McMillan’s farm. Plans are made for committee members to visit her farm and see about details on June 1<sup>st</sup>. The thought is to charge \$25 a ticket of which KOPN would make \$10. The other thing being discussed is the KOPN raffle calendar. Details are not yet complete on the feasibility on that. Joy Rushing passed around suggestion forms for the fund raising committee should anyone wish to submit an idea.

**Community Advisory Committee** – Scott Meiner reported on the CAC meeting that was held at the Blue Fugue. Many attendees expressed our programming during commute times to be talk radio, both morning and evening. A variety of opinions have been expressed regarding some of the music programming time slots. The same holds true for the second airing of Democracy Now. Other expressions of interest for on air programming included *Radiolab*, *Ted Conference*, *Slate*, *Studio 360*, *The Moth*, *The London School of Economics*, *All in the Mind* and *Big Ideas* (Australian Broadcasting), and *Allan Gregg (CBC)*. Scott pointed out that KOPN already has the rights to programming from the Australian Broadcasting system. David has Jeff Wheeler looking into a program called *Creative PR*, an outlet for American independent producers. The big issue is recruiting someone to download them and prepare them for air time on a regular basis. The programming committee needs to determine how best to assign this type of task. Meg Poché emphasized the importance of proceeding with the quest to provide great programming for KOPN. No single factor will increase listenership better than great program choices. Other issues discussed at the CAC meeting were internet streaming, training classes, International sports news, local High School connection, and readings of various writings on air.

### **Unfinished Business**

**By-Laws** – Joy Rushing passed out copies of the by-laws to the Board. Joy made a motion that the proposed changes be adopted by the Board.

**Under Article 3.02.2 –C – a sentence will be added to clarify what will happen if an appointed Board Member be unable to complete his/her term of service. That sentence shall read “Should an appointed (Director) be unable to complete his/her term of service, the Board may appoint a person to serve in that position until the end of the term.”**

**In addition, Article 8.01 was added which gives the Board permission to adopt policies and procedures as deemed necessary. A discussion was held regarding Article 8.02. Everyone agreed to strike Article 8.02.**

A vote was held on the changes proposed for Article 3.02/2 C, Article 8.01 addition, and striking of the proposed Article 8.02.

Scott Meiner motioned to approve the proposed changes. Joy Rushing seconded the motion.

**\*All approved. The proposed amendments will be made.**

**Personnel Policies – Tabled for the next meeting**

**Meeting adjourned: 8:30pm**

**Next Meeting: June 21, 2011**

**Respectfully submitted to the Board by Meg Poché on June 20, 2011**