

BOARD of DIRECTORS MEETING
NEW WAVE CORPORATION, KOPN
915 East Broadway, Columbia, Mo.
15 April 2008

Approved May 20, 2008

CALL TO ORDER

A meeting of the Board of Directors of the New Wave Corporation was held in the Ashlock Room at the KOPN offices and studios in Columbia on Tuesday, April 15, 2008. Board President Sheryl Clapton called the meeting to order at 7:00 p.m. In attendance were board members Ryan Kind, Thomas Verdot, Sandra Labadia, Kyle Cook, Scott Meiner, Jim Baker, and Lindsey White. Also in attendance were General Manger David Owens, Financial Officer John Clark, and minutes volunteer John Betz.

President Sheryl Clapton asked if there were any changes to the March Board meeting minutes. Ryan Kind said that the March minutes stated that he and Tom Verdot had discussed John Clark's written comments about staff shortages making it necessary for remaining staff to take on extra duties. The minutes state that Ryan and Tom expressed concerns that the remaining staff should be compensated for their extra workload. Ryan and Tom pointed out that this isn't what they had said. Ryan asked that the minutes be amended to say that he and Tom had reinforced to the rest of the Board and to the General Manager that the extra workload for remaining staff reflected the importance and the need of moving ahead with the hiring of a new Director of Development and the recruitment of a part time volunteer coordinator. He said he wanted the two lines stricken from the draft of the minutes that state that the Board had discussed extra compensation for the remaining paid staff. Under the section in the minutes dealing with the General Manager's evaluation, Ryan said that the minutes should be amended to say that David Owens had been consulted by the committee working on the evaluation criteria while they were being drafted and that the General Manager had had no objections to the final criteria. Jim Baker made a motion to accept the amended minutes. Ryan Kind seconded the motion. The amended minutes were adopted.

OFFICER REPORTS

Ryan Kind reported to the Board that executive committee had been busy with interviews for the Director of Development position. He said that so far six candidates had been interviewed and that a number of them had good potential. He said that it was hard to make a decision after the interviews and that it might be possible that there would be follow-up interviews with some of the candidates. David told the Board that one or two other candidates might be interviewed in the coming week and that he and the executive committee hoped to be able to make an offer to someone in the coming weeks.

STAFF REPORTS

UPCOMING EVENTS:

David Owens gave a report on Staff activities. He said that on April 21 and 22 he and Jeff Wheeler would be attending a two-day workshop on the station's "Smarts Traffic" software at the company's office in Emmetsburg, Iowa. David told the Board that the next KOPN workshop on Organizational Development was being held on Saturday, April 26. Larry Dickerson and Julie Baka will be giving a session on fund raising. He encouraged the Board members to take part in the meeting if possible. The Board was told that there was going to be a "customers' appreciation day," hosted by Lowes, on Friday, April 18. David said that he and other KOPN volunteers would be setting up a booth for the day. The big upcoming event for the station would be the Earth Day celebration in Peace Park on April 20th. David told the Board that KOPN would be broadcasting from the park and that of help would be needed for the all-day event.

David reported that on Friday, April 25, KOPN would be hosting another Audiodacious exhibit as part of the Artrageous Gallery Crawl. He said that the station would have a display of work by Fulton artist and violin maker Lee Dale Nigh. Volunteers would also be necessary for this scheduled event.

The upcoming visit of Amy Goodman and her brother to Columbia on Sunday, April 27, will be the biggest event on the KOPN calendar. David said that we might need as many as a dozen volunteers to help host the reception at the Upper Crust ballroom and at Goodman's speech at the Blue Note. He said that he and John Clark had been working with Beth Federici, Christine Gardner and Ryan Walker of CATV (which is co-sponsoring the event). CATV will be providing about half of the volunteers for the reception, book signing, and talk.

FINANCIAL REPORT:

David and John Clark gave a financial report. John noted in his handouts that the 35th Birthday celebration had had a loss of \$615. John pointed out to the Board that March 31 was the end of the 6th month of the FY08 budget and that the Board needed to carefully examine the expenditure budget for the remaining six months.

Ryan Kind said that he noticed from John's report that the Broadcast/Production expenses for the year were \$57,522 and that actual to-date expenses were already at \$39,857. He wanted to know if this was a problem. John told Ryan that broadcast/production expenses were not "rate able" and that the current numbers were similar to those of the six-month period the previous year.

The 2008 Winter Drive raised \$46,757 (\$44,901 for operations and \$1,856 for capital improvements). John said that that compared with a total of \$46,665 for everything for the 2007 winter drive. Although the station didn't lose ground with the 2008 Winter Drive, it would still necessary for the drive to have taken-in an additional \$10,000 for KOPN to reach its ambitious goal for the year of \$175,000. John pointed out to the Board that to meet the \$175,000 goal the upcoming May Drive will need to raise \$58,000 to meet the operations goal and \$10,000 to meet the capital improvements goal. Last year the May Drive netted \$30,000. We are \$16,900 short of the budget goal for paid underwriting. Because of all this, John said to reach these goals we will have to have another ten-day drive in May, rather than a shorter one that had been talked about.

John Clark said that it was time that the corporation start considering using the Director of Development position to help the station find twenty to thirty local businesses who would underwrite expenses with monthly donations. David said that the new director will be undergoing a very fast "learning experience" during the upcoming drive. Tom Verdot talked about the possibility of temporarily hiring someone until the new director is hired to help with this "pitching" to local businesses for underwriting help and to also help run the May Drive. David passed along to the Board that he was hiring a temporary volunteer coordinator to help take over some of the workload, and that she will be starting after Earth Day. If the new Director of Development is not hired soon, David said he will consider hiring someone temporarily to fill that position. Ryan asked that David reinforce to any temporary hires that their positions are indeed "temporary" so that there will be no misunderstandings. David told the Board that a major responsibility of the new Director is to work to put together a staff of underwriting and drive helpers who will be able to undertake these duties and responsibilities in an efficient manner. The Board felt that the new Director needs to get on top of his or her core duties and to develop a staff of people who can assist him or her in accomplishing this. The idea will be for the Director to be able to spend a great deal of time out in the public working to find underwriting help for the station.

Ryan Kind said that the Board needed to quickly set the dates for the May Drive. John Clark said that he would get a copy of the drive letter used last year and get a new letter ready for mailing within the coming week. John felt the letter needed to get to the printer and sent out by at least April 25. The Board came to a consensus that the ten-day drive should begin on May 4. Scott Meiner said that he will be sponsoring a benefit to support KOPN on May 3 at the Blue Fugue and asked if a flyer for this could be included with the drive letter. The Board agreed.

David told that Board the Royda Crose is taking on the responsibility of overseeing the "One- Read" book project for Columbia. The book selection will not be made until next September. David said that this is another opportunity for KOPN to makes its presence known in Mid Missouri.

COMMITTEE REPORTS

Kyle Cook said that he was working with Charlie Turner about ensuring that the website updates were being regularly made.

OLD BUSINESS

The Board discussed the need for filling the open position on the programming committee. David said that the issue was discussed at the last programming committee meeting and that they were still looking for a good candidate. David expresses his feelings once again about the need for a programming committee that was representative of all community interests.

UNFINISHED BUSINESS

Kyle Cook and Lindsey White talked to the Board about the possibility of setting up a KOPN booth on campus before graduation. They also said there might be a possibility of setting one up during the Blue Note's Summer Street Show.

ADJOURNMENT

Jim Baker made a motion to adjourn the meeting. The Motion was seconded by Ryan Kind. The motion was approved.